

PRESENTATION 2019 DFL SPORT REPORT.

Frankfurt am Main, 22 February 2019



BUNDESLIGA: ATTRACTIVE FOOTBALL, GAMEFLOW AND THE MOST GOALS.







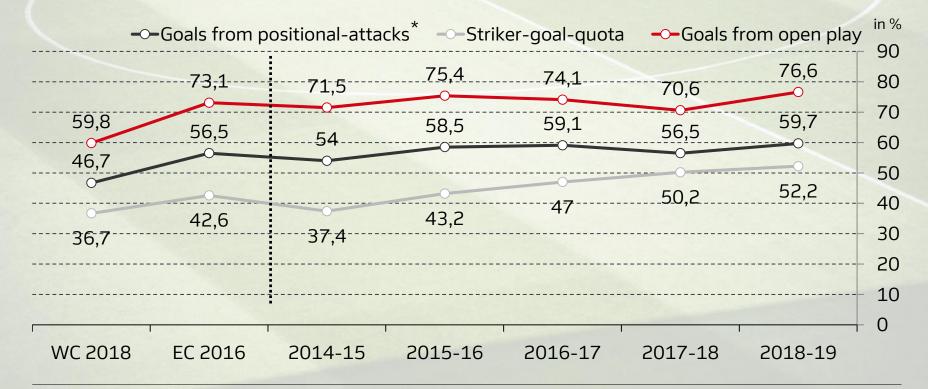
BUNDESLIGA

League

| Goals | 3,1 | 2,8 | 2,5 | 2,6 | 2,5 |
|--------------|------|------|------|------|------|
| Shots | 27,0 | 25,1 | 24,9 | 28,0 | 24,6 |
| Pass rate | 79,3 | 79,5 | 79,7 | 81,9 | 80,2 |
| Fouls | 23,9 | 21,0 | 27,0 | 26,4 | 26,4 |
| Yellow cards | 3,6 | 3,3 | 5,0 | 4,6 | 3,6 |



THE BUNDESLIGA – MORE GOALS FROM OPEN PLAY.



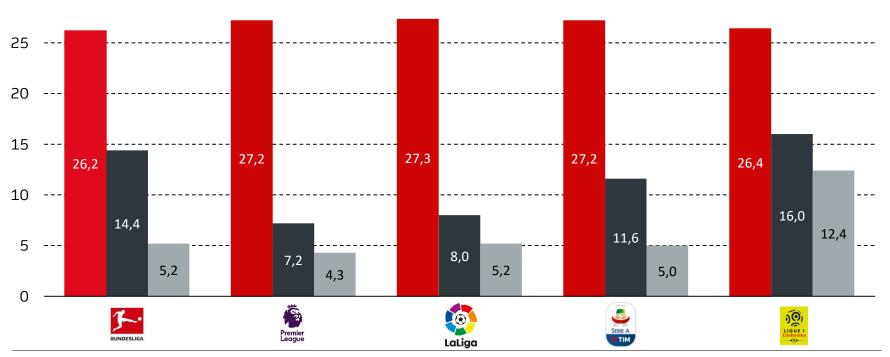
THE BUNDESLIGA – A BALANCED AND EXCITING LEAGUE.

| an pang an tang ang ang ang ang ang ang ang ang ang | BUNDESLIGA | Premier League | LaLiga | | |
|---|------------|-------------------|--------|-----|-----|
| Point difference: 1st to 2nd | 3 | 0* | 7 | 13 | 15* |
| Point difference: EL spot to 10th | 4 | 17 | 5 | 5 | 4 |
| Point difference last place to non- relegation zone | 5 | 14 | 6 | 12 | 6 |
| Point average of the table leaders | 2,3 | 2,4 | 2,3 | 2,8 | 2,7 |

THE BUNDESLIGA IS THE YOUNGEST OF ALL EUROPEAN TOP LEAGUES.

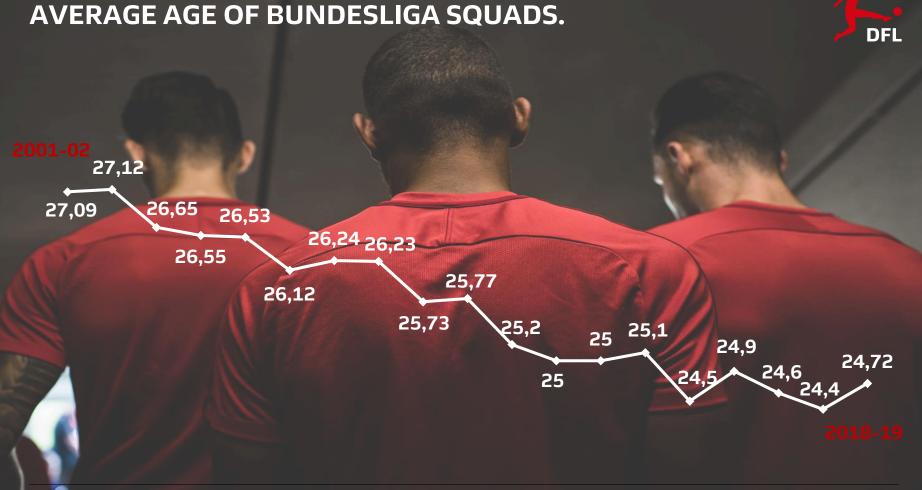


Age on-field players
On-field U21 players (in % of total playing time)
On-field home-grown U21 players (in % of total playing time)



Source: OPTA, as of Matchday 22 of the Bundesliga

30



COMPOSITION OF THE LICENSED PLAYER SQUADS.

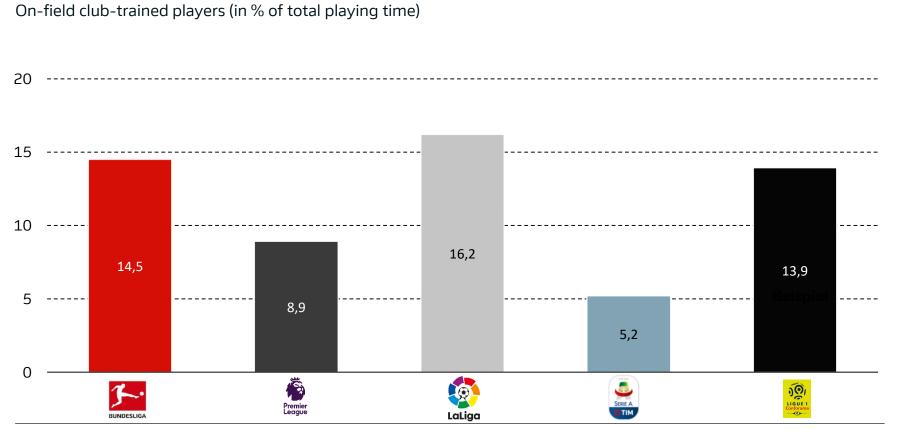


Source: DFL, as of Feb. 2019

DFI

HOME-GROWN YOUTH TRAINING – A PROVEN SYSTEM.



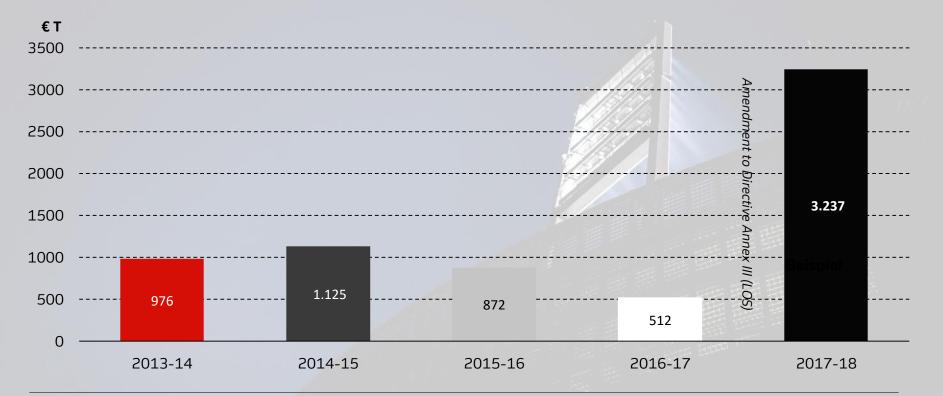


Source: OPTA, as of Matchday 22 of the Bundesliga

GERMAN LICENSED FOOTBALL REWARDS YOUTH WORK.



Amount of compensation paid by the DFL to clubs for their youth training



BUNDESLIGA: PROPORTION OF DOMESTIC PLAYERS AND INTERNATIONALS.



)() LIGUE 1 ŝ 60,0 63,3 Premier League 0 7 49,8 61,4 BUNDESLIGA LaLiga ٩ 7. 47,5 48,7 SERIE A TIM BUNDESLIGA SERIE A \odot 35,5 39,5 LaLiga)() LIQUE 1 Č, 32,6 34,1 Conforan Premier League 20 30 40 50 60 70 20 30 40 50 60 70

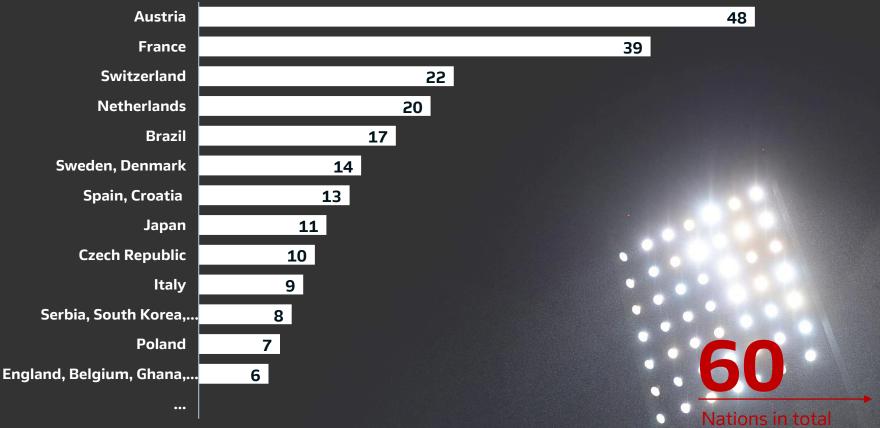
Proportion of domestic on-field-players (in % of total playing time)

Proportion of on-field-internationals (in % of total playing time)

Source: OPTA, as of Matchday 22 of the Bundesliga

NATIONALITIES OF BUNDESLIGA PLAYERS.

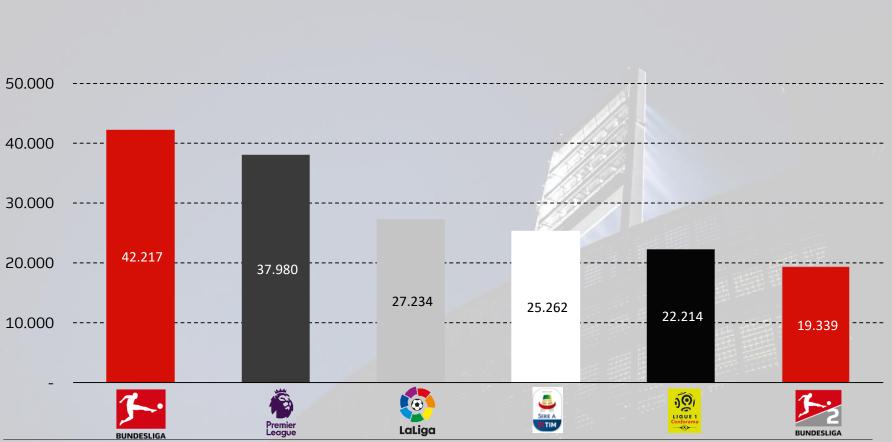




THE BUNDESLIGA IN THE UEFA COUNTRY COEFFICIENTS.

| 2017-18 | 13-14 | 14-15 | 15-16 | 16-17 | 17-18 | /für 19-20 |
|------------------|------------------------|------------------|------------------|------------------|------------------|------------------------|
| Spain | 23,000 | 20,214 | 23,928 | 20,142 | 19,714 | 106,998 |
| England | 16,785 | 13,571 | 14,250 | 14,928 | 20,071 | 79,605 |
| Italy | 14,166 | 19,000 | 11,500 | 14,250 | 17,333 | 76,249 |
| Germany | 14,714 | 15,857 | 16,428 | 14,571 | 9,857 | 71,427 |
| France | 8,500 | 10,916 | 11,083 | 14,416 | 11,500 | 56,415 |
| 2018/19 | 14-15 | 15-16 | 16-17 | 17-18 | 18-19 * | für 20-21 [*] |
| | T 4- T 2 | 13 10 | 10-11 | 1/-10 | 10-19 | |
| Spain | 20,214 | 23,928 | 20,142 | 19,714 | 16,143 | 100,286 |
| | | <u> </u> | | | | |
| Spain | 20,214 | 23,928 | 20,142 | 19,714 | 16,143 | 100,286 |
| Spain England | 20,214 13,571 | 23,928 14,250 | 20,142 14,928 | 19,714 20,071 | 16,143 14,357 | 100,286 77,179 |

Source: UEFA; *interim numbers



THE BUNDESLIGA: BEST-ATTENDED FOOTBALL LEAGUE IN THE WORLD.

Sources: BL und BL 2: official DFL-numbers; other leagues: OPTA; Stand: as of first half of 2018-19 season

DFL

EXCURSION - VIDEO-ASSISTANT: INTERIM CONCLUSION.





incorrect decisions.

An intervention took place in

every **3rd** match.

The decision-making-process took on average

of ca. 0:59 min.

VIDEO ASSIST

EXCURSION - VIDEO-ASSISTANT: MORE FOOTBALL.



GLOSSARY.



CHARACTER

ATTENDANCES:

Average stadium attendance based on club announcements on matchdays.

GOALS: Anzahl erzielter Tore (Durchschnittswert)

SHOTS: Average number of shots attempted per game

PASS RATE: Average % of successful passes per game

FOULS: Average number of fouls committed per game)

YELLOW CARDS: Average number of yellow cards per game

YOUTH

AVERAGE AGE OF ON-FIELD-PLAYERS: Average age of players on the pitch

ON-FIELD U21 PLAYERS: % of domestic league minutes by players who did not yet turn 22 at the moment of the match

PLAYING TIME PER U21-PLAYER :

Average minutes per match by players who did not yet turn 22 at the moment of the match

ON-FIELD HOME-GROWN U21-PLAYERS:

% of domestic league minutes by national players who did not yet turn 22 at the moment of the match

ON-FIELD CLUB-TRAINED PLAYERS:

% of domestic league minutes by players who have been for at least three seasons in the employer club between the ages of 15 and 21

PLAYER PROFILES & INTERNATIONALS

ON-FIELD INTERNATIONALS:

% of domestic league minutes by players with national A-team caps during the last 12 months

ON-FIELD FOREIGN PLAYERS

% of domestic league minutes by players who did not grow up in the association of the employer club

*Positional attacks are all attacks from open play, which are not carried out by counter attack (after winning the ball in the own half) or after a ball conquest in the oppositional half (see slide 3).