

MEDIA RELEASE

25 | 2016

FRANKFURT, 17 OCTOBER 2016



DFL subsidiary Sportcast setting up company for official match data

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Sportcast GmbH is entering the field of match data collection and provision. For this purpose, the wholly owned subsidiary of DFL Deutsche Fußball GmbH has established a separate company together with deltatre AG, a service provider with many years of successful activities in this area. From 1 July 2017, Sportec Solutions GmbH will be handling the collection, administration, quality management and provision of official match data on Bundesliga and Bundesliga 2 encounters as well as the relegation and Supercup. Sportcast GmbH, which among other things also oversees the TV production of all Bundesliga and Bundesliga 2 matches, is the principal shareholder with 75 percent of the new company's capital, while Cologne-based deltatre AG holds 25 percent.



"The main reason for this step is the growing market expectations with respect to the scope, quality and availability of official match data both nationally and internationally," explains Ansgar Schwenken, DFL Director, Football Affairs&Supporters and a member of the Executive Committee. "German professional football would also like to highlight its role in this area as a driving force in the development of innovative content. This will be additionally supported by the skills contributed by deltatre."

The new company will initially have a management of three: CEO Josef Nehl, who is also CEO of Sportcast, Dr. Hendrik Weber, head of technology and innovation at DFL, and Christian Holzer, a member of the management board of deltatre AG.

"Bundesliga and deltatre can both look back on a long history and are drivers of innovation," says Giampiero Rinaudo, co-founder and CEO of deltatre. "We are very proud to be able to contribute our experience, creativity and technology to sports via Sportec Solutions."

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