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## RELEASE

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FRANKFURT, November 3, 2017

### **Worldwide interest in classic Bundesliga pairing of Borussia Dortmund and FC Bayern München bigger than ever before**

- Match to be broadcast live in more than 200 countries
- Ten international channels – from Fox U.S. to PrimeTel, Cyprus – will send teams to Germany to cover the match

When Borussia Dortmund and FC Bayern München take to the field in Dortmund on Saturday, November 4, the latest encounter between these teams will be watched not only by millions of soccer fans in Germany. International interest in this showdown of the giants is set to be huge as well: more international media outlets than ever before will be sending their own teams of reporters to cover this classic Bundesliga pairing from the sidelines.

The game will be broadcast live in over 200 countries across the globe. The Bundesliga's international media partners will be able to access live footage from more than 20 cameras around the stadium.

On top of that, ten international TV channels are set to cover the event with their own teams of reporters: Fox U.S., Fox Asia, Fox Italy, Fox Netherlands, Fox South America, beIN Sports Middle East, beIN Sports France, Eleven Sports (Poland), Play Sports (Belgium) and PrimeTel (Cyprus) will all broadcast live from the stadium,

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offering commentary in their respective languages as well as interviews with players and experts.

“The huge international media interest in the classic Dortmund-Bayern pairing demonstrates yet again the growing worldwide profile of the Bundesliga,” said Holger Blask, DFL Director of Audiovisual Rights and member of the DFL Executive Committee.

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