



## MEDIA RELEASE

---

FRANKFURT, 18.08.2015

### **Bundesliga channel successfully launched on YouTube in New Zealand**

As of the beginning of the new season, the Bundesliga Friday match is being streamed live via YouTube in New Zealand. In addition, YouTube is showing other Bundesliga encounters in their full length on a delayed basis in New Zealand plus highlight clips of all other Bundesliga matches.

**Media Contact**

Eliane Zäh  
Head of international PR  
**P** +49 69 650 05 279  
**M** +49 151 616 73 663  
**E** eliane.zaeh@bundesliga.de



## DFL

**DFL Deutsche Fußball Liga GmbH**

Guillettstraße 44 - 46  
D-60325 Frankfurt/Main

**T** +49 69/6 50 05-0  
**F** +49 69/6 50 05-555  
**E** info@bundesliga.de  
**W** bundesliga.de