



## PRESS RELEASE

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### **DFL presents the economic figures for the Bundesliga Professional football has the sixth record turnover in a row**

- More than 2 billion Euros turnover
- Equity ratio constant
- Licensed football pays over 700 million Euros in taxes
- Results after tax negative

The 36 clubs and corporations of the League Association recorded the sixth turnover record in a row in season 2009/10. Even though times are difficult on the economic front, the clubs brought in 2.083 billion Euros in spite of the economic crisis and individual negative turnover figures. This means that within the last three years the turnover has risen by 21.5%. This is what the DFL German Football League announced today when they presented the professional football economic figures

Christian Seifert, CEO of the DFL: 'The Bundesliga is very popular as ever with the fans and with sponsors. This is why licensed football continues to have good prospects to carry on being a success story. Controlling expenditure remains a core challenge within professional sport.'

Professional football showed growth in all central income generating categories (advertising, TV, match revenue). However even though there was a record turnover, the Bundesliga did make its first loss since 2003 (minus 78 million Euros), though 93% of the total deficit was down to three clubs. The Bundesliga reached a new high of 534 million Euros in equity (521 million Euros the year before). There has been no change to the financial stability. The Bundesliga equity ratio remains at 35.7% just as the year before. Liabilities are at 644 million Euros (610 million Euros the year before). The total income of the 2. Bundesliga was 313 million Euros; the losses were 25 million Euros.

Professional football remains to be a major tax payer in Germany. By paying more than 700 million Euros for the first time (683 million Euros the year before), the clubs and corporations paid more taxes and contributions than ever before in the history of licensed football.

#### **Press Contact**

Dr. Dirk Meyer-Bosse

**T** +49 69 / 6 50 05-204  
oder  
+49 69 / 6 50 05-333  
**E** presse@bundesliga.de

## **DFL**

**DFL Deutsche Fußball Liga GmbH**

Guillettstraße 44 - 46  
D-60325 Frankfurt/Main

**T** +49 69/6 50 05-0

**F** +49 69/6 50 05-555

**E** info@bundesliga.de

**W** bundesliga.de