



PRESS RELEASE

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DFL presents Bundesliga Report 2013: Bundesliga confirms sustainable growth

- Bundesliga generates more than 2 billion euros of revenue for the first time
- Bundesliga clubs produce 55 million euros of profits
- 14 of the 18 clubs registering profits

The Bundesliga increased the revenues generated for the 2011-12 season once again and broke the 2 billion euro mark (2.08 b) for the first time (another 7.2 per cent over last season). The league produced a post-taxes profit of 55 million euros with 14 of the 18 clubs registering profits. On the spending front, the overall wages/revenue ratio for players and coaches sunk 37.8 per cent. The DFL Deutsche Fußball Liga announced the earnings at the presentation of the Bundesliga Report 2013 in Frankfurt am Main.

“The Bundesliga confirmed its sustainable growth and healthy development. The league is well equipped for the coming challenges. The League Association, the DFL and the clubs will work intensively on continuing their successful way. The foundations for that are economic rationality as well as aimed investments in athletic performance and infrastructure”, said Christian Seifert, chief executive of the DFL.

The 36 clubs and joined stock companies of the League Association increased the revenues generated for the 2011-12 season for the eighth season running. In total, the clubs generated 2.46 billion euros last season. Just like last year, football in Germany recorded increases in all central areas of income (advertising, media and game revenues).

Professional football remains a meaningful taxpayer in Germany. With nearly 800 million euros (719 million euros the previous year), the clubs and capital companies dished out more taxes and charges than ever before in licensed football. The clubs, or their subsidiaries, employed nearly 16,000 people (previous year 14,000).

The complete Bundesliga Report can be viewed at: www.bundesliga.com.

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