

# AUSSCHREIBUNG 2020.

Frankfurt, 22. Juni 2020



# RECHTEPAKET A



BUNDESLIGA

A

Samstag 15.30  
Konferenz



# RECHTEPAKET B



BUNDESLIGA

**B**

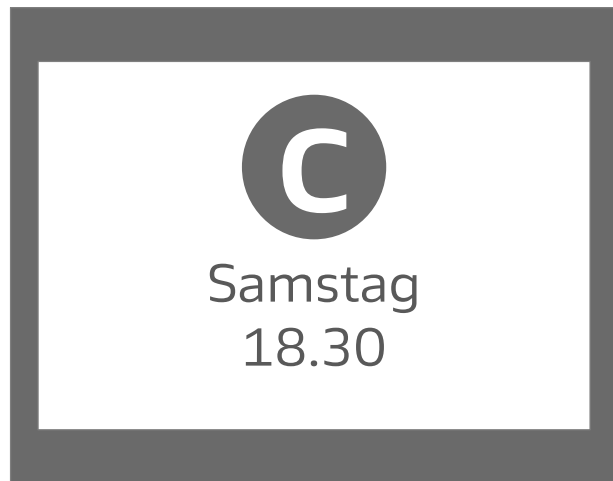
Samstag 15.30  
Einzelspiele



# RECHTEPAKET C



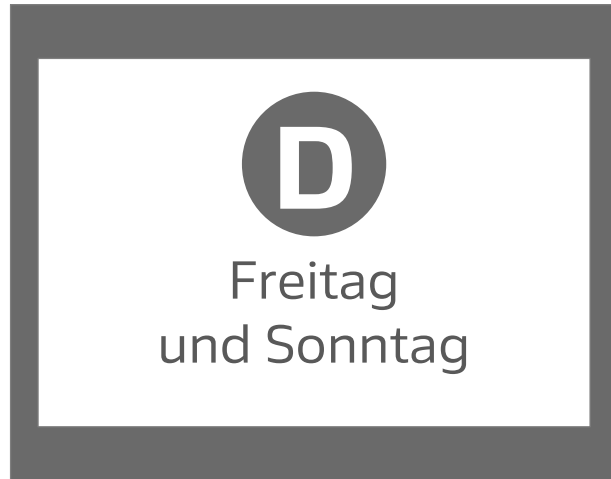
BUNDESLIGA



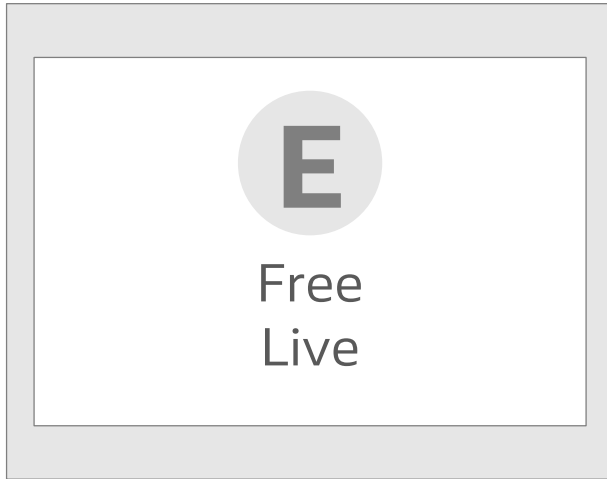
# RECHTEPAKET D



BUNDESLIGA



# RECHTEPAKET E



# RECHTEPAKET F



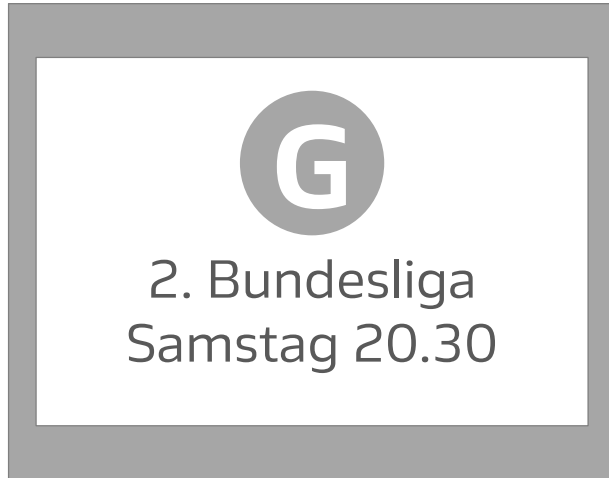
BUNDESLIGA



# RECHTEPAKET G



BUNDESLIGA



Free

*sport*1

Pay

sky



# RECHTEPAKET H



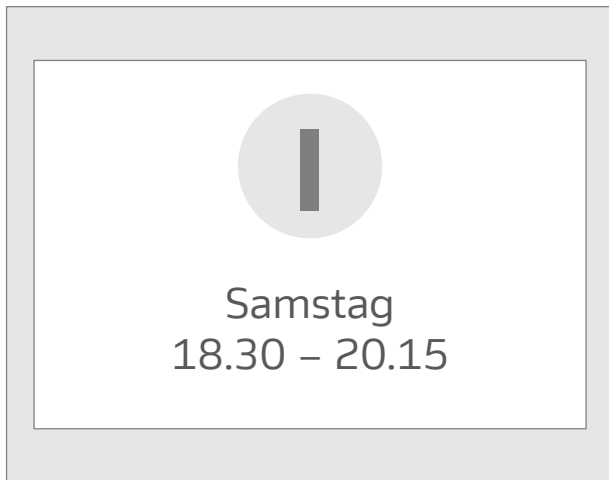
BUNDESLIGA



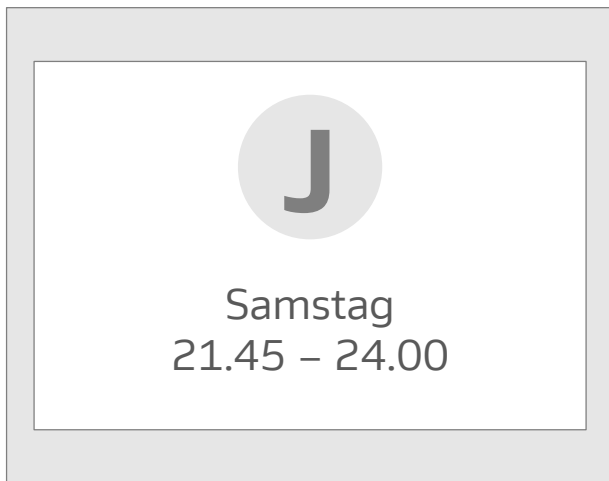
2. Bundesliga  
Freitag 22.30 – 24.00  
Sonntag 18.45 – 21.15



# RECHTEPAKET I



# RECHTEPAKET J



# RECHTEPAKET K

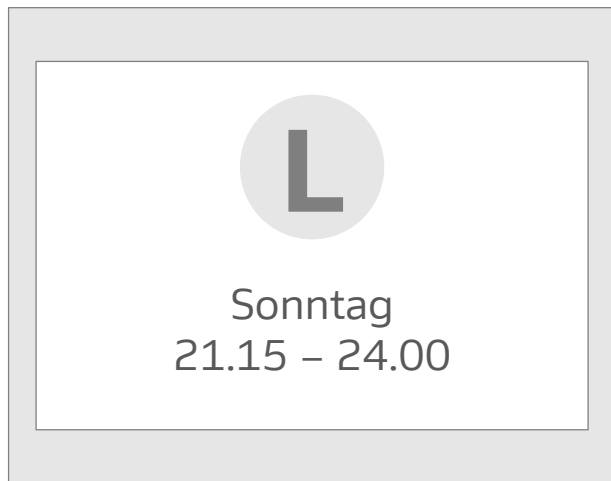


*sport***1**

# RECHTEPAKET L



BUNDESLIGA



# RECHTEPAKET M

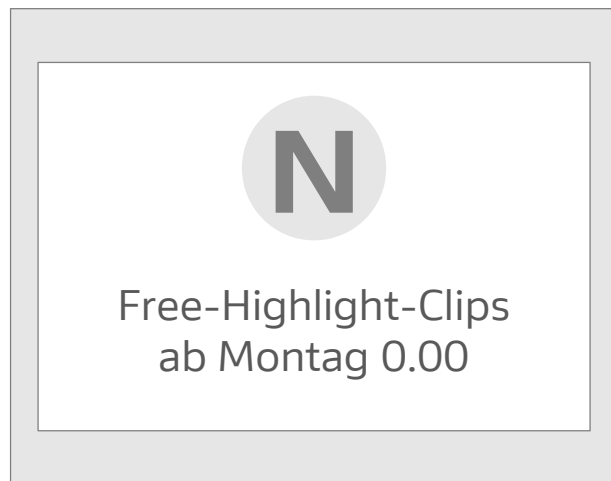
A graphic representing a pay-per-view package. It consists of a dark gray rectangular frame containing a white square. In the center of the white square is a dark gray circle with a white letter 'M' inside. Below the circle, the text 'Pay-Highlight-Clips' and 'direkt nach Abpfiff' is written in a dark gray sans-serif font.

**M**

Pay-Highlight-Clips  
direkt nach Abpfiff

**axel springer\_**

# RECHTEPAKET N



# RECHTEPAKETE AUDIO



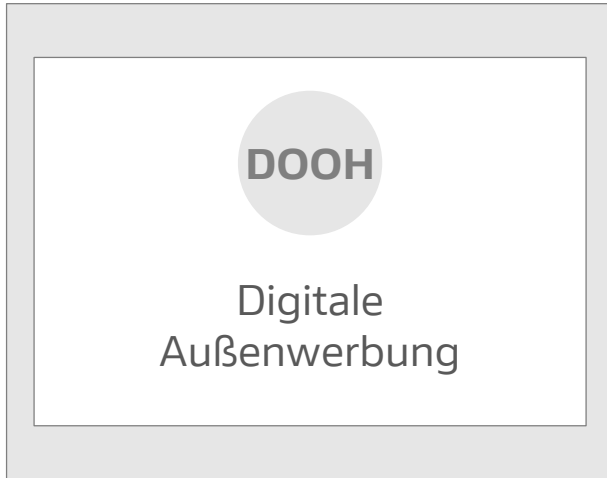
Broadcast

Netcast





# RECHTEPAKET DOOH



**axel springer\_**

# RECHTEPAKETE LIVE-VERWERTUNG



|                     |                             |  |
|---------------------|-----------------------------|--|
| <b>A</b> Pay        | Samstag 15.30 Konferenz     |  |
| <b>B</b> Pay        | Samstag 15.30 Einzelspiele  |  |
| <b>C</b> Pay        | Samstag 18.30               |  |
| <b>D</b> Pay        | Freitag und Sonntag         |  |
| <b>E</b> Free       | Free Live                   |  |
| <b>F</b> Pay        | 2. Bundesliga               |  |
| <b>G</b> Pay + Free | 2. Bundesliga Samstag 20.30 |  |

# RECHTEPAKETE ZEITVERSETZTE VERWERTUNG



|          |      |   |  |
|----------|------|---|--|
| <b>H</b> | Free | Freitag 22.30 – 24.00   Sonntag 18.45 – 21.15 |  |
| <b>I</b> | Free | Samstag 18.30 – 20.15                         |  |
| <b>J</b> | Free | Samstag 21.45 – 24.00                         |  |
| <b>K</b> | Free | Sonntag 6.00 – 15.00                          |  |
| <b>L</b> | Free | Sonntag 21.15 – 24.00                         |  |
| <b>M</b> | Pay  | Highlight-Clips direkt nach Abpfiff           |  |
| <b>N</b> | Free | Highlight-Clips ab Montag 0.00                |  |

# DURCHSCHNITTSERLÖS PRO JAHR



**1,1 Mrd. €**



# AUSSCHREIBUNG 2020.