

# AUSSCHREIBUNG 2020.

Frankfurt, 22. Juni 2020



# RECHTEPAKET A



BUNDESLIGA

A

Samstag 15.30  
Konferenz



# RECHTEPAKET B



BUNDESLIGA

**B**

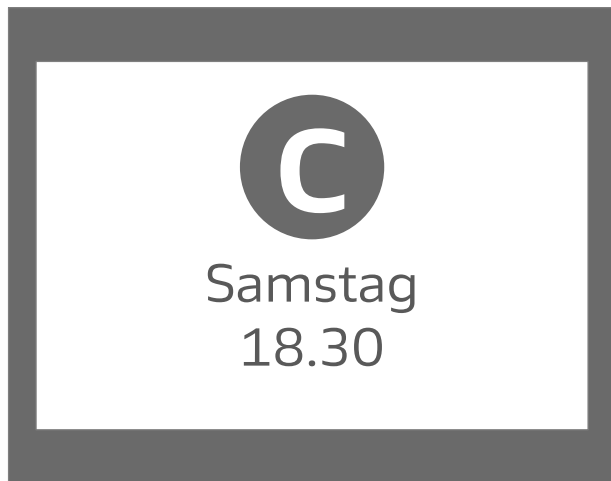
Samstag 15.30  
Einzelspiele



# RECHTEPAKET C



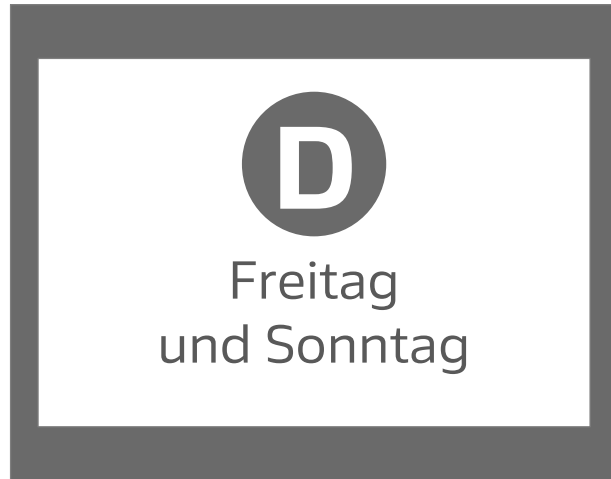
BUNDESLIGA



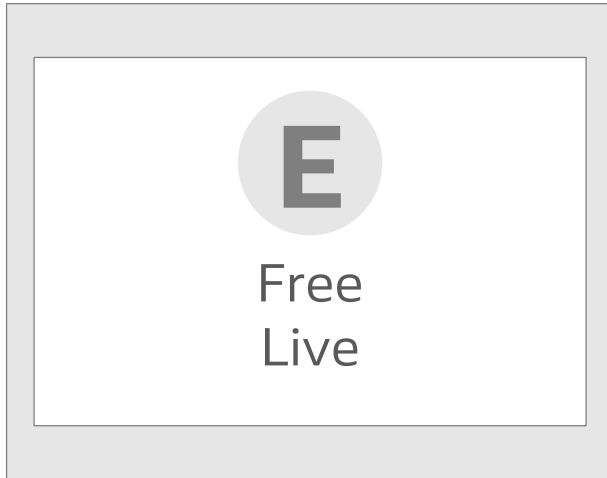
# RECHTEPAKET D



BUNDESLIGA



# RECHTEPAKET E



# RECHTEPAKET F



# RECHTEPAKET G



Free

*sport*1

Pay

sky



# RECHTEPAKET H



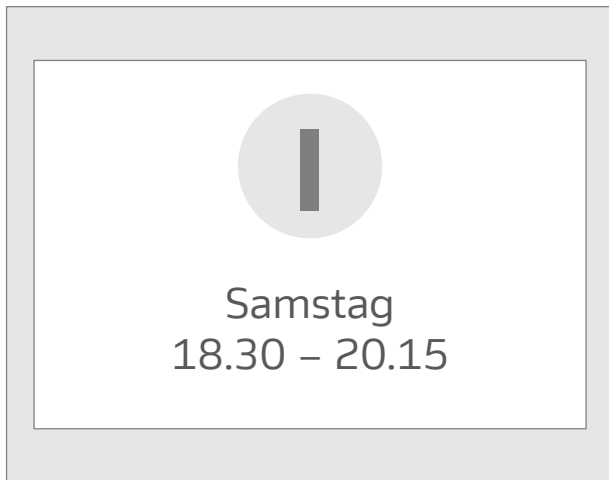
BUNDESLIGA



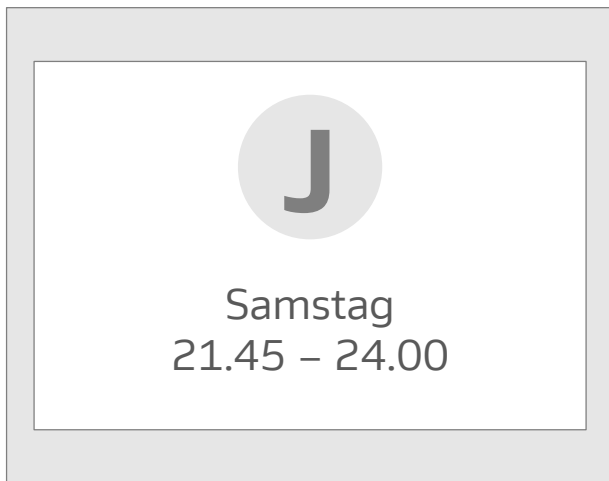
2. Bundesliga  
Freitag 22.30 – 24.00  
Sonntag 18.45 – 21.15



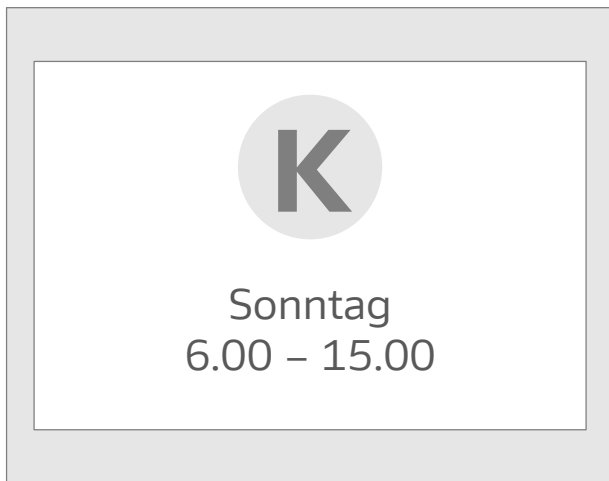
# RECHTEPAKET I



# RECHTEPAKET J



# RECHTEPAKET K

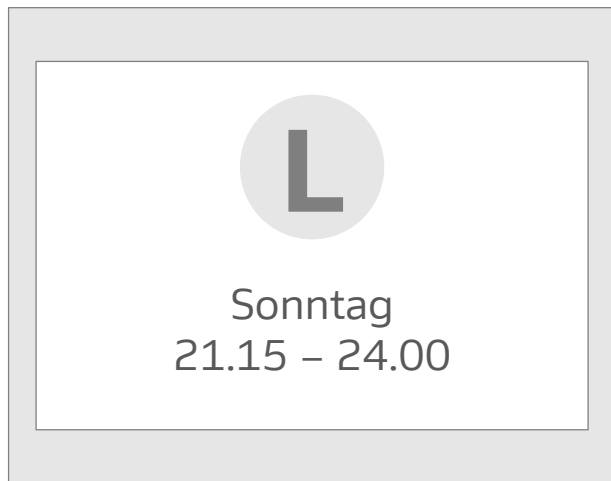


*sport*1

# RECHTEPAKET L



BUNDESLIGA



# RECHTEPAKET M

A large, bold, white letter 'M' inside a dark gray circle, centered within a white rectangular area that is framed by a thick dark gray border.

Pay-Highlight-Clips  
direkt nach Abpfiff

**axel springer\_**

# RECHTEPAKET N



**N**

Free-Highlight-Clips  
ab Montag 0.00



# RECHTEPAKETE AUDIO



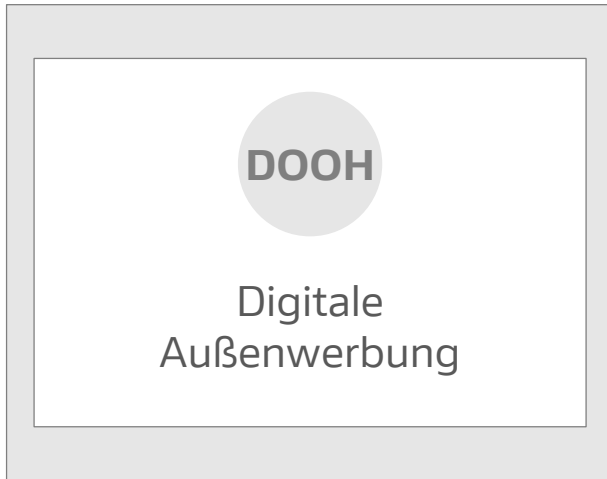
Broadcast

Netcast





# RECHTEPAKET DOOH



**axel springer\_**

# RECHTEPAKETE LIVE-VERWERTUNG



<b>A</b> Pay	Samstag 15.30 Konferenz	
<b>B</b> Pay	Samstag 15.30 Einzelspiele	
<b>C</b> Pay	Samstag 18.30	
<b>D</b> Pay	Freitag und Sonntag	
<b>E</b> Free	Free Live	
<b>F</b> Pay	2. Bundesliga	
<b>G</b> Pay + Free	2. Bundesliga Samstag 20.30	

# RECHTEPAKETE ZEITVERSETZTE VERWERTUNG



<b>H</b>	Free	Freitag 22.30 – 24.00   Sonntag 18.45 – 21.15	ARD
<b>I</b>	Free	Samstag 18.30 – 20.15	ARD
<b>J</b>	Free	Samstag 21.45 – 24.00	
<b>K</b>	Free	Sonntag 6.00 – 15.00	<i>sport1</i>
<b>L</b>	Free	Sonntag 21.15 – 24.00	ARD
<b>M</b>	Pay	Highlight-Clips direkt nach Abpfiff	<b>axel springer</b>
<b>N</b>	Free	Highlight-Clips ab Montag 0.00	ARD    <i>sport1</i>

# DURCHSCHNITTSERLÖS PRO JAHR



**1,1 Mrd. €**



# AUSSCHREIBUNG 2020.